



INTER-CITIES TRANSFER OF A TRANSPORTATION PROJECT

**Cătălin Popescu^{1*}, Luminita Ion², Tatiana Cucu^{2,3}, Jean-Marie Boussier^{2,4},
Augustin Mitu¹, Daniela Uță¹**

¹*Department of Management and Marketing, Petroleum and Gas University, 39 Bucuresti Blvd., Ploiesti 100680 Romania*

²*Department LOG, School Engineers in Industrial Systems, La Rochelle, France*

³*Laboratory of Integration of Material to the System, Department LAPS - Group GRAI, ENSEIRB,*

351 Cours de la Libération, 33405 Talence Cedex, University of Bordeaux, France

⁴*Laboratoire L3i, Université La Rochelle, Avenue Michel Crépeau, 17042 Cedex, France*

Abstract

Transferability process identifies the transportation projects which could be implemented successfully in different cities in order to encourage the good practices. This paper proposes a method to evaluate the environmental efficiency of a project by using a hybrid approach based on utility theory and data mining techniques. Transferability principle is applied to show the environmental efficiency of an access controlled area in the hyper centre of two different cities. COPERT III technology is used in order to compute saved fuel and emissions by using experimental measurements of traffic characteristics or traffic simulation tools.

Key words: COPERT methodology, traffic simulation, transferability, transportation

* Author to whom all correspondence should be addressed: e-mail: cpopescu@upg-ploiesti.ro; Phone: +40244573171 ext.112;
Fax: +40244575847