



“Gheorghe Asachi” Technical University of Iasi, Romania



RESEARCH ON ECO-BUSINESS TRAINING REQUIREMENTS

Anca Draghici*, Monica Izvercianu, Mihaela Vartolomei, Vasile Duran

Politehnica University of Timisoara, Faculty of Management in Production and Transportation, 14 Remus Str., 300191, Timisoara, Romania

Abstract

The motivation of this paper derives from the lack of integrated research and structures for managerial training and consultancy regarding the environment responsibility for eco-business. Also, the research underline the need of training and consultancy for eco-business in industrial small and medium size enterprises (SME) from the West part of Romania. The main aspects that were investigated were: the most needed items regarding the training programs, details about the consulting items that are most needed, all with impact on the improving of the companies' eco-efficiency parameters. This will have a direct impact on the companies' competitiveness growth through the human resources development, too.

Key words: competitiveness, eco-business, eco-efficiency, environment, growth, training needs

* Author to whom all correspondence should be addressed: e-mail: adraghici@eng.upt.ro; Phone/Fax: +40-(0)256-403610