RESEARCH ON ECO-BUSINESS TRAINING REQUIREMENTS

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Abstract

The motivation of this paper derives from the lack of integrated research and structures for managerial training and consultancy regarding the environment responsibility for eco-business. Also, the research underline the need of training and consultancy for eco-business in industrial small and medium size enterprises (SME) from the West part of Romania. The main aspects that were investigated were: the most needed items regarding the training programs, details about the consulting items that are most needed, all with impact on the improving of the companies’ eco-efficiency parameters. This will have a direct impact on the companies’ competitiveness growth through the human resources development, too.

Key words: competitiveness, eco-business, eco-efficiency, environment, growth, training needs

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