



**“Gheorghe Asachi” Technical University of Iasi, Romania**



---

## HOW TO TURN CAR FLUFF PROBLEM INTO AN OPPORTUNITY

**Ivana Moscato<sup>1</sup>, David Callejo Munoz<sup>1\*</sup>, Sergio David González<sup>2</sup>**

<sup>1</sup>*B1Shop Srl, c/o Kilometro Rosso Innovation District, Bergamo Italy*

<sup>2</sup>*University of Alcala, Centre for Applied Chemistry and Biotechnology*

---

### **Abstract**

Car fluff is an important problem for the industrial compartment, especially for Italy, considering the huge amount of waste produced by the automotive sector, approx. 180.000 ton/year. Although car fluff (CER 191004) is suitable for CSS-Combustible production, with destination to cement factories, a very low amount of it reaches this destination.

An alternative way to transform this problem into an opportunity consists into the transformation of bioliquid after its thermo-chemical transformation (Reach qualified), applicable to the advanced fuel market as well as for the green bio-chemistry plants, transforming a typical destruction cost in the range of 150-200 €/TON (Lombardy region, Italy, internal market data) into an income of 700€/TON (internal market data), as well as the closing of the circular economy cycle.

A typical car fluff quality range will be defined in order to select only suitable car fluff for the process transformation; a mass balance and a treatment scheme will demonstrate the proposed solution. A case study with economical information and basic BP completes the presentation.

*Key words:* car-fluff, pyrolysis, circular economy, chemical material recovery, biorefinery, pyrolysis oil

*Received: February, 2020; Revised final: June, 2020; Accepted: July, 2020; Published in final edited form: October, 2020*

---

---

\* Author to whom all correspondence should be addressed: e-mail: [d.callejo@b1shop.it](mailto:d.callejo@b1shop.it)