APPLICATION OF ECODESIGN METHODOLOGY IN SMEs RUN ACCORDING TO LEAN MANAGEMENT: THE CASE OF A FURNITURE PUBLISHING COMPANY

Sara González-García¹, Laura Salinas-Mañas², Raúl García-Lozano³,⁴*, Xavier Gabarrell⁴,⁵, Joan Rieradevall⁴,⁵, Gumersindo Feijoo¹, María Teresa Moreira¹

¹University of Santiago de Compostela, School of Engineering, Department of Chemical Engineering, 15782- Santiago de Compostela, Spain
²Mobles 114, Riera dels Frares, 24, 08097 L'Hospitalet de Llobregat (Barcelona), Spain
³Inèdit Innovació, Carretera de Cabrils, km 2 -IRTA-, 08348 Cabrils (Barcelona), Spain
⁴Universitat Autònoma de Barcelona (UAB), Institute of Environmental Science and Technology (ICTA), SosteniPrA (UAB-IRTA), 08193 Bellaterra (Barcelona), Spain
⁵Universitat Autònoma de Barcelona (UAB), Department of Chemical Engineering, 08193 Bellaterra (Barcelona), Spain

Abstract

The aim of this paper is the adaptation of an Ecodesign methodology for product publishing SMEs that have implemented Lean Management. To obtain verification of this methodology, an eco-redesign case study of a product has been carried out from a furniture publishing SME which applies lean management to its entire production chain. Some proposed improvements resulting from this case study were: Design for dismantling, Multifunction, Dematerialisation, Increasing the material of renewable origin & Use of recycled material. The results indicate that this ecodesign proposal may be applied in a simpler procedure in companies which have already lean management criteria. Even more, lean management facilitates the development of life cycle assessment studies.

Key words: ecodesign, lean management, Life Cycle Analysis (LCA), publishing company, Small and Medium-sized Enterprise (SME), wood bases industry

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* Author to whom all correspondence should be addressed: e-mail: raul@ineditinnova.com; Phone: +34 937 532 915