CORPORATE ENVIRONMENTAL COMPETENCE: A CONCEPT FOR CHARACTERISING AND ASSESSING THE ENVIRONMENTAL PRACTICE IN COMPANIES AND PRODUCT CHAINS

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Abstract

The article describes and discusses the concept of corporate environmental competence and a methodology for its use in analyses of the shaping of corporate environmental competence in companies and product chains. The focus is on a number of themes in relation to corporate environmental practice:

- Prevention at the source
- Life cycle perspective
- Integrated perspective on external environment and work environment
- Employee participation in corporate environmental activities.

The article is based on a number of studies of the shaping of environmental practice in Danish companies and the interaction within supply chains and other types of network relations.

Keywords: environmental competencies, product chain, environmental strategy